PRI ACADEMIC NETWORK
CONFERENCE 2020

5 October 2020

International Convention Centre Pamir,
Takanawa, Tokyo

PRI'S MISSION

"We believe that an economically efficient, sustainable global financial system is a necessity for long-term value creation. Such a system will reward long-term, responsible investment and benefit the environment and society as a whole.

The PRI will work to achieve this sustainable global financial system by encouraging adoption of the Principles and collaboration on their implementation; by fostering good governance, integrity and accountability; and by addressing obstacles to a sustainable financial system that lie within market practices, structures and regulation."

INTRODUCING THE RESEARCH PROGRAMME AND THE ACADEMIC NETWORK

The Research Programme develops and supports responsible investment research. Its core purpose is to support practical evidence and insights from research to: inform, raise awareness and challenge established thinking and practice in RI among investment practitioners, and to develop an active community of interest that is innovative, rigorous and cross-disciplinary. Change can be encouraged and influenced – in processes, behavioural, cultural, or systemic issues with evidence, insights and recommendations generated by research.

The Academic Network is a vibrant and flourishing international community of over 4,000 academics and investment practitioners focused on ESG and investment. Academics are from RI-related disciplines, finance and business, economics, management, sociology, and STEM (science, technology, engineering and maths) subjects.

We work to achieve these aims by providing grant funding, showcasing research findings and through the activities of the Academic Network and its annual conference.

ACADEMIC NETWORK CONFERENCE 2020

The Academic Network Conference is an engaging platform for new knowledge and implementation strategies in Responsible Investment. It provides ideal networking opportunities with the next generation of scholars, to those entering the finance and investment profession, and with leading academics and investors. In 2019 we welcomed two great keynote speakers; Renée B. Adams from the Saïd Business School, University of Oxford who shared latest research insights on gender diversity in corporate boards. Martin Spolc, Head of the Sustainable Finance and Fintech, European Commission's Directorate General for Financial Services, delivered a closing keynote covering the significant steps taken by the Commission's Sustainable Finance initiatives.

The event features peer reviewed research from our Call for Papers in which all papers are assessed by academics and research users. It recognises excellence – the PRI Award for Outstanding Research rewards three categories: the best quantitative, qualitative, and student papers.

The 2020 conference will run on 5 October at International Convention Centre Pamir, Takanawa, Tokyo, Japan, and will welcome over 150 delegates and investment practitioners.

Each year we collaborate with senior scholars from centres of excellence. In 2020 we are delighted to be working with one of Japan's leading academic institutions; Hitotsubashi University.

The agenda will focus on the latest research on responsible investment practices. The network will hold an annual call for presentations and papers via www.unpri.org/sustainable-markets/academic-research. We will receive submissions from around the world on topics such as:

- ESG performance
- ESG integration and engagement
- The role of responsible in meeting today's investment challenges
- Working to achieve a sustainable financial system

SPONSORSHIP PACKAGE SUMMARY

PACKAGE	Lead sponsor	Bursary sponsor	Prize sponsor	Networking dinner sponsor
Price US$ (VAT may be applicable)	US$35,000	US$25,000	US$20,000	US$15,000
Academic Network Conference registration(s) including entry to the networking dinner	4	3	2	1
PRI in Person 2020 conference registration(s) including entry to the receptions	2	2	1	0
Thank you and acknowledgment from the conference chair	✓	✗	✗	✓ (At the networking dinner)
Opportunity to deliver a short Sponsor's address*	✓	✗	✗	✓ (At the networking dinner)
Logo in 'Academic News' section of newsletter	✓	✓	✓	✓
Logo on Call for Papers	✓	✗	✓	✗
Logo displayed on holding slides	✓	✗	✗	✗
Logo printed on delegate badges	✓	✗	✗	✗
Logo printed on directional signage	✓	✗	✗	✗
Logo on PRI in Person event website	✗	✓	✗	✗
150 word organisation description on PRI in Person event website	✗	✓	✗	✗
Logo on PRI in Person joint branding panel	✗	✓	✗	✗
Logo in PRI in Person digital post conference report	✗	✓	✗	✗
Opportunity to have a display table	✓	✓	✓	✗
Logo visibility at networking dinner	✓	✗	✗	✓
Logo on PRI Academic Network Conference Website	✓	✓	✓	✓

* In collaboration with the PRI's Head of Academic Research

LEAD SPONSOR

The PRI invites one organisation to become the lead sponsor for the Academic Network Conference. We will build a package of headline opportunities that will highlight an organisation's commitment to this community, making a lasting impression on delegates from across the world.

BURSARY SPONSOR

PRI in Person 2020 will run between 6-8 October in the International Convention Centre Pamir, Takanawa, Tokyo. The PRI actively encourages Academic Network Conference attendees to take part in both events. An organisation can play a vital role in bringing these two delegations together by becoming a Bursary Sponsor. Bursaries provide the funding for the academic delegate registration fee for PRI in Person, enabling engagement on issues that challenge investment practice and support the analysis of future trends. The package offers up to 10 places. The Bursary Sponsor will be acknowledged by the Academic Network Conference chair and the PRI's Head of Academic Research. The PRI holds the final decision on how the bursary places are allocated.

NETWORKING DINNER SPONSOR

At the opening of the Academic Network Conference on Sunday 4th October, delegates will be invited to a networking dinner. The dinner sponsor will have brand visibility at the dinner and the opportunity to deliver a short speech during the evening.

PRIZE SPONSOR

The PRI Award for Outstanding Research recognises the best papers in the quantitative, qualitative and student prize categories. Working in collaboration with the PRI's Head of Academic Research, an organisation can sponsor with the prizes and be acknowledged by the Academic Network Conference Chair for their support.

OUR ACTIVITIES INCLUDE ENGAGING THE NEXT GENERATION IN RESPONSIBLE INVESTMENT

The future of responsible investment is of utmost importance. Millennials are changing the nature and workings of finance, corporations, the investment and pensions industry, and investment itself. Financial models and products will have to change to meet the needs and expectations of millennials and the challenges and opportunities of the future. PRI examines these issues in a Call for Essays for Masters and PHD students.

Be part of thought leadership activities that examine key challenges and opportunities for finance and the investment industry, and how current investment can step up to overcome barriers.

ACADEMIC BLOG

The PRI has launched an Academic Blog, this will replace RI Quarterly and will offer more frequent updates by publishing one blog per week and sending a monthly newsletter that shares the latest blogs and research insights. You can find this here https://www.unpri.org/sustainable-markets/academic-research.

By moving away from RI Quarterly to the Academic Blog we are increasing the readership beyond the PRI's 2,500+ signatories and the Academic Network. Through our social media channels the reach of a Blog can be in access of 25,000 impressions.

Together with the conference, the Academic Blog will provide a channel to showcase thought leadership work. If you are interested in submitting an editorial piece to the newsletter please contact sponsorships@unpri.org to discuss how you can collaborate with the PRI for research projects and other exciting activities.

PRI ACADEMIC NETWORK

PRI Principles for Responsible Investment

THE PRI HAS RELAUNCHED ITS

COLLABORATION PLATFORM!

BRINGING ACADEMICS AND INVESTORS TOGETHER

- Interact with other users
- Share, review and exchange documents
- Engage in conversations

JOIN FORCES
share information and enhance influence

The Collaboration Platform is a unique forum that connects academics and investors for dialogue and relationship-building. It is part of the PRI's Academic Research Programme that develops and supports responsible investment research. The programme's core purpose is to support practical evidence and insights from research to inform, raise awareness and challenge established thinking and practice in RI among investment practitioners, and to develop an active community of interest that is innovative, rigorous and cross-disciplinary. Change can be encouraged and influenced – in processes, behavioural, cultural, or systemic issues with evidence, insights and recommendations generated by research. PRI works to achieve these aims by providing grant funding, by showcasing research findings and through the activities of The Academic Network, which is a vibrant and flourishing international community of over 4,000 academics and investment practitioners on ESG and investment. Academics are from RI-related disciplines, traversing finance and business, economics, management, sociology, and STEM subjects.

The Principles for Responsible Investment (PRI)

The PRI works with its international network of signatories to put the six Principles for Responsible Investment into practice. Its goals are to understand the investment implications of environmental, social and governance (ESG) issues and to support signatories in integrating these issues into investment and ownership decisions. The PRI acts in the long-term interests of its signatories, of the financial markets and economies in which they operate and ultimately of the environment and society as a whole.

The six Principles for Responsible Investment are a voluntary and aspirational set of investment principles that offer a menu of possible actions for incorporating ESG issues into investment practice. The Principles were developed by investors, for investors. In implementing them, signatories contribute to developing a more sustainable global financial system.

More information: www.unpri.org

PRI Principles for Responsible Investment

The PRI is an investor initiative in partnership with UNEP Finance Initiative and the UN Global Compact.

United Nations Environment Programme Finance Initiative (UNEP FI)

UNEP FI is a unique partnership between the United Nations Environment Programme (UNEP) and the global financial sector. UNEP FI works closely with over 200 financial institutions that are signatories to the UNEP FI Statement on Sustainable Development, and a range of partner organisations, to develop and promote linkages between sustainability and financial performance. Through peer-to-peer networks, research and training, UNEP FI carries out its mission to identify, promote, and realise the adoption of best environmental and sustainability practice at all levels of financial institution operations.

More information: www.unepfi.org

UNEP FINANCE INITIATIVE

UN Global Compact

The United Nations Global Compact is a call to companies everywhere to align their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption, and to take action in support of UN goals and issues embodied in the Sustainable Development Goals. The UN Global Compact is a leadership platform for the development, implementation and disclosure of responsible corporate practices. Launched in 2000, it is the largest corporate sustainability initiative in the world, with more than 9,500 companies and 3,000 non-business signatories based in over 160 countries, and more than 70 Local Networks.

More information: www.unglobalcompact.org

United Nations Global Compact